

CTTC MEMORANDUM

TO: California Travel and Tourism Commission
Secretary of State
Travel Industry Association
Members of the Public Who Have Requested Notification
(For informational purposes only)

FROM: Caroline Beteta, Executive Director

DATE: Friday, February 16, 2007

RE: PUBLIC NOTICE OF THE CTTC EXECUTIVE COMMITTEE MEETING

A meeting of the California Travel and Tourism Commission Executive Committee is scheduled to take place on Monday, February 26, 2007 from 4:30 p.m. to 6:30 p.m.

Participation for this meeting is available via conference call. The meeting details are as follows:

Meeting:.....	<u>Executive Committee Meeting</u>
Date:.....	Monday, February 26, 2007
Time:.....	4:30 p.m. to 6:30 p.m.
Meeting Location:	Sheraton Grand Sacramento 1230 J St Sacramento, CA 95814 (916) 447-1700

The agenda is attached for your reference.

Please R.S.V.P. (if you haven't already) to Matthew Sabbatini at 916-319-5420 or msabbatini@visitcalifornia.com, if you are planning to participate so that we can ensure that pertinent meeting materials reach you.

Thank you.

CTTC Executive Committee Meeting Agenda
Monday, February 26, 2007

CTTC Executive Committee Meeting
Monday, February 26, 2007
4:30 p.m. to 6:30 p.m.

Sheraton Grand Sacramento
1230 J St
Sacramento, CA 95814
(916) 447-1700

AGENDA

Any and all items on this Agenda are subject to discussion and vote

- I. Call to Order/Roll Call/Approval of Minutes
- II. Opening Remarks
- III. Executive Director Report
- IV. Government Affairs Update
- V. Marketing Advisory Committee Update
- VI. Financial Update
 - 1. Financial Reports
 - 2. FY 07-08 Proposed Catastrophic Reserve
 - 3. Cash Flow Projection
 - 4. Discuss Proposed Assessment Payments by Credit Card
 - 5. Proposed FY 07-08 Operating Budget
 - 6. Other Financial Matters
- VII. Legal Update
 - 1. Review of Formal Adoption of Resolution with Respect to Government Affairs and Lobbying Issues.
 - 2. Review of Policy and Legal Restrictions with Respect to Contracts Involving Third Parties Including Trade Associations, Convention and Visitor's Bureau's and Marketing Programs.
- VIII. Other Business
 - 1. 2007 Commission Meeting Dates
 - 2. TIA Travel Leadership Summit – September 2007
- IX. Public Comment
- X. Adjournment